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# **Business Proposal**

# EXCLUSIVE DISTRUBUTOR PLAN

PROLOGIC WEB SOLUTIONS PVT LTD





# **ABOUT COMPANY**

Prologic Web Solutions was founded on the principles of lasting partnerships, accountability, and exceptional service and value. As a mid-sized organization that provides technology services and outsourcing to global enterprises, Prologic Web Solutions derives bottom line results for our customers by being flexible in our approach, agile in our delivery, and focusing on our customer's success.

# **Since**

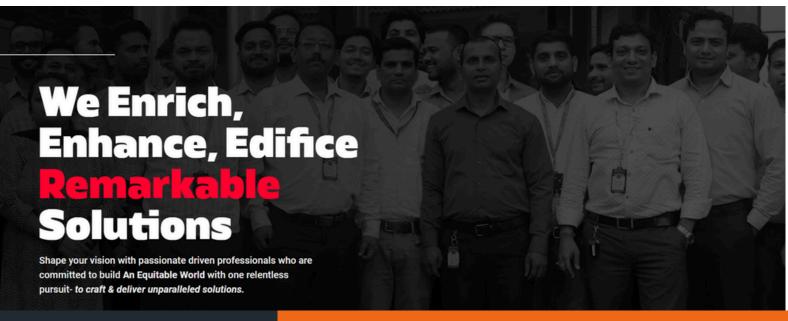


# Providing Inrush of Solutions to Businesses

We paint the future for businesses by helping them to extend their tech capacity in digital landscapes without any hassles, dormancy, and downtime.



Since 2012, our business has been to utilize technology to build robust solutions that help our customers become more agile, boost performance, and deliver value throughout their ecosystems to grow their organizations. By partnering with Prologic Web Solutions, we'll help you thrive today and in the future.



# **GST SUVIDHA KENDRA**



**GST Suvidha Kendra®** is a comprehensive platform designed to assist small and medium entrepreneurs (SMEs), shopkeepers, and individuals with turnovers exceeding ₹20/40 lakhs in filing their GST returns on time. Our services are offered at significantly lower fees compared to traditional tax professionals in India.

# Why Choose GST Suvidha Kendra®?

- **Trusted by Millions:** Over 10.1 lakh customers served through a robust network of 51,000 franchisees across India.
- **Diverse Service Portfolio:** Expert solutions in GST, Accounting, Registrations, PAN, Travel, Banking, Insurance, Loans, Money Transfer, Websites, AEPS, BBPS, and much more.
- **Nationwide Presence:** A growing network of 51,000 GST Suvidha Kendra Franchisees supporting businesses in every corner of India.
- Business Opportunities: Open to all Indians, offering unmatched potential for financial growth.
- Award-Winning Startup: Proud recipient of the IIFA Award and Best Startup Awards, with recognition across industries.

# **HOW THIS MODEL WORKS**

The GST Suvidha Kendra® Master Distributor model is designed to give you exclusive control over an entire district and help you build a powerful income-generating network. Here's how it works:

### 1. You Become the Exclusive Master Distributor

You purchase the rights for one full district (Tier-1, Tier-2, or Tier-3). Once the district is assigned to you, no other distributor can be appointed directly by us in your area. You are the sole authority to build and manage your distributor network.

### 2. We Provide You Verified Distributor Leads

Based on your district's tier, you receive daily distributor leads from our central marketing team:

- Tier-3: 1-2 leads/day
- Tier-2: 2-3 leads/day
- Tier-1: 2-4 leads/day
- These leads are real, verified, and exclusive to you.

### 3. You Appoint City or Pincode-Level Distributors

You can appoint multiple city-level or pin-code-level distributors under you. You earn 50% commission on every distributor sale.

# 4. Distributors Appoint Retailers (or You Can Too)

Each distributor you appoint can onboard retailers under them. You can also create retailers yourself for additional income. Retailers use our platform to offer GST, financial, and digital services in their area.



# **HOW THIS MODEL WORKS**

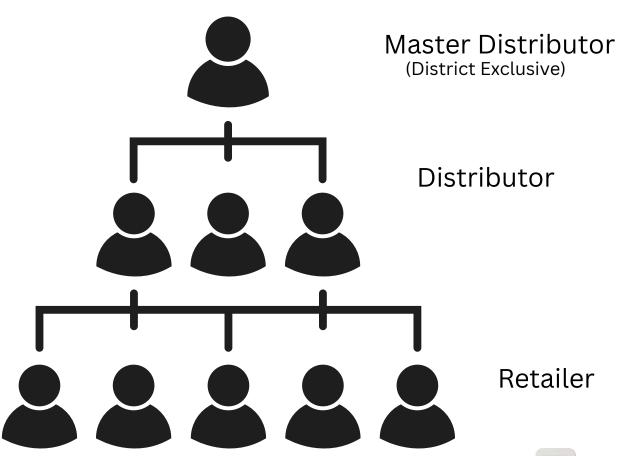
### 5. You Earn from Multiple Income Streams

You earn income from:

- Distributor appointment (50% commission)
- Retailer onboarding (100% profit)
- Orders placed by retailers in your network (ongoing monthly income)

# 6. Fast Break-Even + Long-Term Income

With daily lead flow and multiple income sources, you can recover your investment quickly and enjoy steady monthly income for years.



# **GST SUVIDHA KENDRA RETAILER**



# **BENEFITS**

- High Demand Services
- One A4 size paper set-up
- Monthly income.
- No headache.
- No trainings
- No Call handling.
- No Customer handling.
- No order management handling.
- No Documentation handling.
- Push-Notifications
- Easy Reports.
- Timely Payouts.
- Multiple income sources.



### **SERVICES**

### TAXATION & REGISTRATION

- GST Registration
- GST Returns (GSTR-1, GSTR-3B, GSTR-8, CMP-08, GSTR-4, GSTR-5, GSTR-6, GSTR-7, GSTR-9/9A, GSTR-9C, GSTR-10)
- GST Other Services
- Income Tax Returns
- MSME/Udyam
- FSSAI Food License
- Letter of Undertaking
- Import Export Code
- Shops & Est. Registration
- Company Services
- Company Compliances
- Other Company Services
- ISO Certificate
- GEM Registration
- Partnership Registration
- Proprietorship Registration
- Accounting
- DSC
- Trademark
- Balance Sheet
- DIN
- TAN
- TDS
- GST Return Software
- E-Way Bill Software
- E-Invoice Software

More than 125 Services

### **FINANCIAL SERVICES**

- Insurance
- Business Loan
- Personal Loan
- Credit Cards
- Account Opening Service

### **MICRO SERVICES**

- Money Transfer
- Aadhar Enabled Payment System
- Recharges
- Bill Payment
- Cash Management System
- Micro ATM

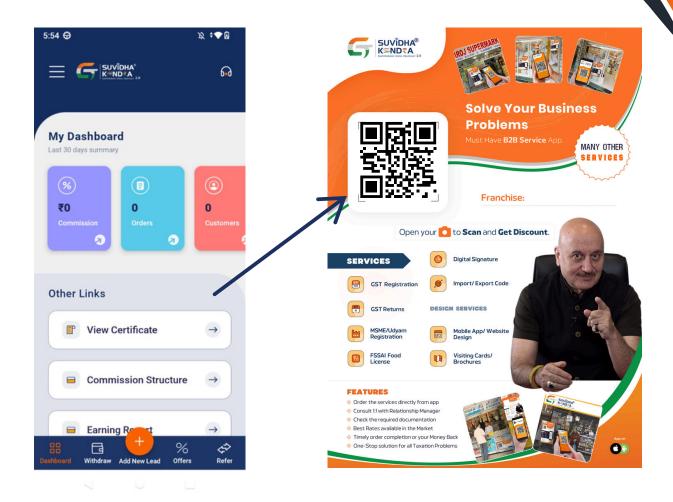
### **DIGITAL SERVICES**

- Visiting Card
- Logo Design
- Brochure
- Pamphlet
- Listing in 10 Local Websites
- Google Listing
- City Wise SEO Promotion
- Google Ads Set-Up One-time
- Facebook Ads Set-Up One Time
- Social Media Pages Creation
- 5 Page Website



**Check Commission: Click Here** 

# PRINT OR CODE



# Steps to Access the Unique QR Code

- 1. **Login to the App**: Use registered credentials to access the retailer account.
- 2. **Navigate to "QR Code" Section**: Open the "QR Code" or "Certificate" option in the dashboard menu.
- 3. **View the QR Code:** Click to view the unique QR code linked to the retailer profile.
- 4. **Download & Print:** Download the QR code and print it for display at the shop.
- 5. **Enhance Visibility:** Place the printed QR code prominently at the shop for easy scanning and verification by customers.

This QR code helps in building trust and streamlining transactions.



# **DISPLAY QR ANYWHERE**







# **DISPLAY QR ANYWHERE**





# **WHO CAN BE A RETAILER**

Any place where the QR code can be placed physically or can be shared online. A Retailer can be...

- Your Own Shop
- Your Friend's Shop
- Any Local Shop
- A WhatsApp Shop
- A Facebook Shop
- A Telegram Shop
- An Instagram Shop



# **DISTRIBUTORS**

# **Expand the GST Suvidha Kendra Network with Distributors/Retailers**

Leverage the existing network to onboard Retailers/Distributors for GST Suvidha Kendra applications within the designated territory (District). Note that you are going to Exclusive Distributor (Master Distributor) and the distributors you will be appointing will be city level or pin code level distributors.

### Simple Sign-Up Process:

Visit or call potential retailers/distributor to explain the benefits of the GST Suvidha Kendra Business Plan. Assist in signing up via the app and display the QR code.

- a. No KYC: No documents are required during sign-up.
- b. Quick Setup: The process takes just 5-10 minutes.
- c. **KYC Only for Withdrawals:** KYC is required only when a retailer decides to withdraw commission, managed by the backend team.

# **Onboarding Support:**

Facilitate product deployment and emphasize benefits and best practices directly at retailer locations.



# MASTER DISTRIBUTOR COST

Limited Time Pricing (2025) - Exclusive Rights			
Plan Name	Price	Retailer IDs	Mentor IDs
District (Tier -1)	<del>800,000 Rs</del> 500,000 + GST	Unlimited	Yes
District ( Tier -2)	<del>600,000 Rs</del> 400,000 + GST	Unlimited	Yes
District ( Any other )	<del>400,000 Rs</del> 300,000 + GST	Unlimited	Yes

Tier 1: Delhi, Mumbai, Bengaluru, Chennai, Hyderabad, Kolkata, Pune, Ahmedabad

Tier2: Jaipur, Lucknow, Chandigarh, Bhopal, Indore, Surat, Vadodara, Nagpur, Coimbatore, Kochi, Vishakhapatnam, Ludhiana, Patna, Bhubaneswar, Guwahati, Madurai, Jodhpur, Raipur, Amritsar, Mysuru, Dehradun, Varanasi, Ranchi, Vijayawada, Prayagraj



# MASTER DISTRIBUTOR COST (GUARANTEED PLAN)

Limited Time Pricing (2			
Plan Name	Price	Retailer IDs	Mentor IDs
District (Tier -1)	750,000 + GST	Unlimited	Yes
District ( Tier -2)	600,000 + GST	Unlimited	Yes
District ( Any other )	450,000 + GST	Unlimited	Yes

Break-Even Time - 30 Months

Your investment is safe—you will get your money back for sure. Plus, the actual earnings are expected to be much higher.



# **LEAD GENERATION**

As a Master Distributor, your primary focus will be on creating a strong and scalable network of distributors within your assigned district. You will receive exclusive distributor leads from our central team based on your district's tier. These leads are fresh, verified, and generated using the same trusted process through which we reached you.

- For Tier-3 Districts, expect 1–2 distributor leads per day, totaling around **300–500** leads per year.
- For Tier-2 Districts, expect 1–3 distributor leads per day, totaling approximately **500–700** leads per year.
- For Tier-1 Districts, expect 1–4 distributor leads per day, with an annual volume of **500–1000** distributor leads.

This high-quality lead support allows you to rapidly build your network and recover your investment quickly.

Once the exclusive Master Distributorship for a district is sold, we do not sell any additional direct distributorships in that district. All future distributor appointments and leads in that area will belong to the Master Distributor — ensuring mutual growth, respect for territory, and longterm partnership success.

Additionally, while your main focus will be on distributor creation, you will also earn ongoing income from the activities of retailers appointed under your network, giving you multiple income streams from a single business model.



# **DISTRIBUTOR COST**

You can appoint City Level, Pin Code Level Distributors Under You. You will be getting 50% commission.

Plan Name	Price	Pin Code	Retailer IDs	Commission
Gold	25000 Rs	10	125	12500 Rs
Platinum	50000 Rs	City/District	250	25000 Rs

- You are free to appoint any number of non-exclusive distributors within your assigned district.
- Please note, once the district rights are granted to a Master
  Distributor, we will not issue any new distributor memberships in that
  district, City, pin code from our end. This will be achived keeping
  Master Distributor in alignment.
- All the leads which will be coming from the District will be given to Master Distributor.
- As a Master Distributor, you can appoint yourself as a Distributor ( Free of cost ) under your ID, so that you can also make retailers directly.



# **MASTER DISTRIBUTOR KIT**

The Distributor Kit is a complete onboarding package provided to every newly appointed City or Pincode Level Distributor under GST Suvidha Kendra®. It contains all the essential tools, training material, and resources needed to:

- Start appointing retailers immediately
- Understand the services and earnings model
- Use the dashboard and QR system
- Promote the distributorship with confidence

# ST Suvidha Kendra® Distributor Kit – Full Component Breakdown

# A. SOPs & Training Docs

File Name	Purpose
✓ DAY 1 – Orientation & Training	Explains appointment letter, tools, and how to get started confidently
✓ DAY 2 – Understand Lead Flow & Your Territory	Teaches how verified leads work and how to manage your exclusive zone
✓ DAY 3 – First Lead Calls & Appointment	Step-by-step script and process to convert your first distributor lead
✓ DAY 4 – Appoint Retailers Under Your Own ID	Shows how to activate and use your own distributor ID to onboard retailers
✓ DAY 5 – Build Your Distributor Pipeline	Helps track leads, follow-ups, and set weekly goals
✓ DAY 6 – Use Testimonials & Build Local Trust	Teaches how to build credibility with social proof
✓ DAY 7 – Review, Reflect & Plan for Growth	Guides how to evaluate performance and scale the network

# **MASTER DISTRIBUTOR KIT**

# B. FAQs & Explainers

File Name	Purpose
▼ Top 20 FAQs – City/Pincode Distributor	Common questions from local distributors about QR, income, services
▼ Top 20 FAQs – Master Distributor	Focused on lead flow, appointments, commissions, and roles
▼ Top 20 FAQs – Retailers	Common questions from local retailers about QR, income, services

# C. Earnings & Demo Materials

File Name	Purpose
✓ Distributor Income Chart & Earnings Projections.pdf	Shows 1-year and 5-year earning potential from all 4 income types
✓ Demo Videos.pdf	Contains official demo links for distributor and retailer roles

# D. Core Documents

Name	Purpose
✓ MD - Distributor Proposal.pdf	Used for presenting the Master Distributor opportunity
✓ Master Distributor Appointment Letter	Formal letter proving your exclusive appointment

# **8** E. Promotional Materials

File Name	Purpose
✓ Visiting Card.pdf	Editable card design for printing or digital use
☑ Promotional Images – WhatsappInstagram.zip	Creative images to share on social media or WhatsApp stories

There are four types of income. The first two—appointing distributors and earning from orders placed by retailers under your distributors—are essential for building a good income.

The other two—appointing direct retailers yourself and earning from their orders—are optional and can be started after your first 90 days. This approach helps you focus on stable growth in the initial phase, while opening up additional earning opportunities later.

Income 1 - Appoint Distributors & Earn

Income 2 - Earn from Orders (via Retailers made by your Distributors )

Both of the above are mandatory to earn a good income.

Income 3 - Appoint Direct Retailers ( You act as a distributor here )

**Income 4** - Earn from Orders (via Retailers made by You as Distributor )

Income 3 and 4 are optional, and you should start these after completing 90 days of your work.



You appoint 30 distributors On 1 Pin Code level in one year, 20 distributors on 3 pin codes, 15 on 10 pin codes and 10 on City Level.

# **INCOME 1 ( HIRING DISTRIBUTORS) - FAST BREAK EVEN**

Plan Name	Price	Pin Code	Commission	Distributors	Profit
Gold	25000 Rs	10	12500	25	312500
Platinum	50000 Rs	City/District	25000	25	625000

Refer Sheet: Link 9,37,500 Rs



An important question you might have is: How can I actually get these 50 distributors in a year?

Please read furhter.



Assume you receive 600 high-quality leads (Via us) from Tier-3 cities, just like the ones we provided you. We ask all budget-related questions first, so you get only serious prospects.

Over the phone, the average closing rate is 4-5%. With personal meetings, this can go up to 10%.

Even if you close just 8% of these leads, you can easily onboard 48 new distributors in a year.

In addition, you will also bring in distributors using your own contacts. This can add another 24 to 48 distributors annually.

Metric	Value
Total High-Quality Leads	600
Closing Rate (Phone)	4-5%
Closing Rate (In-Person)	Up to 10%
Estimated Closures (8%)	48 Distributors/year
Distributors from Your Contacts	24-48 Distributors/year
Total Estimated Distributors	72-96/year



# **INCOME 2**

This will execute when your distributor makes retailers.

Plan Name	Distributors Appointed	Retailer IDs per Distributor	Total Retailer IDs	Active Retailers (50%)
Gold	25	125	3,125	1562
Platinum	25	250	6,250	3,125

9375 4688

- Gold Plan has 125 Free Retailers IDs
- ☑ Platinum Plan has 250 Free Retailers IDs
- ▼ Total Retailer IDs Distributed = 9375
- ▼ Total Active Retailers (50%) = 4688

Now, You will see income from the reailers on next page.



# **INCOME 2 (CONTINUES...)**

### Income projection using the following assumptions:

- ✓ Each active retailer gives 2 order per month.
- You earn ₹30 commission per order.

Commission will be Splitted between

Retailer + Distributor Appointed + Master Distributor (You)

Monthly Income Projection (2 Orders/Month @ ₹30 per Order)

Note: Commission Can Range from ₹25 to ₹1000. Average is ₹75

Plan Name	Active Retailers (50%)	Orders per Month (×2)	Commission per Order	Monthly Income (₹)
Gold	1,562	3,124	30	93,720
City	3,125	6,250	30	187,500

- Total Monthly Income = ₹ 2,81,220
- Yearly Income ( 50% active retailers ) = ₹2,81,220 ×12 =₹ 33,74,640
- Total Yearly Income (25% Active Retailers)= ₹16,87,320
- Total Yearly Income (10% Active Retailers)= ₹ 6,74,928

Refer Sheet: Link

# **INCOME 3 (HIRING RETAILERS) - OPTIONAL**

You can appoint unlimited retailers across your entire district.

For example, if you appoint 500 retailers in one year at ₹500 each, your direct income will be ₹2,50,000. We sell at ₹ 1000 on our website.

2,50,000 Rs

Refer: Website Link



You should start this after 90 days, not immediately, because your initial focus should be on achieving break-even and training your distributors. This is completely optional.

# **INCOME 4 - OPTIONAL (DEPENDS ON INCOME 3)**

### **Earnings Projection from Active Retailers**

Let's assume the following:

- You have 500 direct retailers
- Only 50% are active = 250 active retailers
- Each active retailer gives 2 orders per month
- Average profit per order = ₹200

### Monthly Income Calculation:

Metric	Value	
Active Retailers	250	
Orders per Retailer	2	
Total Orders per Month	250 × 2 = 500	
Profit per Order	₹200	
Total Monthly Profit	500 × ₹200 = ₹1,00,000	

Annual Profit = ₹1,00,000 × 12 = ₹12,00,000

Commission will be Splitted between

Retailer + Distributor (You)

Refer Sheet: Link 12,00,000 Rs

Income Source	Description	1-Year Income (₹)	5-Year Income (₹)
1. Distributor Appointments	50 Distributors across plans	₹9,37,500	₹46,87,500 (One- time)
2. Distributor Network Orders	25% active retailers × 2 orders/month @ ₹30	₹16,87,320	₹84,36,600
3. Retailer Onboarding	500 Retailers @ ₹500 each	₹2,50,000	₹2,50,000 (One- time)
4. Direct Retailer Orders	250 active retailers × 2 orders/month @ ₹200	₹12,00,000	₹60,00,000
<b>✓</b> Total Income	_	₹40,74,820	₹ 1,93,74,100
		Forty Lakh Seventy-	One Crore Ninety-

Forty Lakh SeventyFour Thousand
Eight Hundred
Twenty

One Crore NinetyThree Lakh SeventyFour Thousand One
Hundred

✓ This income varies based on your efforts.

# **WATCH DEMO**



Click here



# **FAQS - MASTER DISTRIBUTOR**

# **ABOUT THE ROLE**

### What is the role of a Master Distributor?

You get exclusive rights to appoint city/pincode-level distributors in your district and earn commissions from each appointment and their activities.

### Can I appoint retailers directly too?

Yes, you can appoint retailers under your own ID using your dashboard — and earn 100% profit + commissions on their transactions. You need to make yourself as a distributor for doing this.

### Do I need an office to start?

No office is required. This is a fully digital, remote-operable model.

## Is this appointment valid for lifetime?

Yes, the Master Distributor appointment is lifetime — with no renewal fee. You need to achieve 5 Lakh Rupees Yearly target. You can do it via Distributor Appointment, Retailers Orders or mix of both.

# Do I get territorial exclusivity?

Yes, you are the only Master Distributor for your assigned district.



# **FAQS – MASTER DISTRIBUTOR**

# **■ INCOME & COMMISSION**

### How do I earn as a Master Distributor?

You earn 50% commission from every distributor appointment + ongoing income from the orders generated by their retailers.

### How much commission do I get per distributor sale?

₹12,500 to ₹25,000 per sale depending on the plan (₹25K-₹50K).

### When is my commission released?

After the distributor's payment is confirmed and onboarding is completed by the Head Office. Payment cycle is net-15 days basis.

### How do I earn from retailer transactions?

You earn indirect commission when retailers (under your distributor network) provide services like GST filing, ITR, food license, etc.

## Is there any monthly target or pressure?

There is no pressure. You need to achieve 5 Lakh Rs Annual target via orders or via appointment of distributors or both.



# **FAQS - MASTER DISTRIBUTOR**

# DISTRIBUTOR APPOINTMENT

### How are distributor leads assigned to me?

Verified leads from your district are assigned to you only — no sharing with others.

### Can I generate my own leads?

Yes! You can market locally, share the demo video and brochure, and onboard more distributors yourself.

### How is payment collected from new distributors?

All payments are made via the official GST Suvidha Kendra Head Office payment link.

## Can I share the payment link myself?

You can request a payment link or ask support to generate it for the lead.

# Do I have to handle onboarding or support for new distributors?

No, onboarding is done by Head Office. You only focus on explaining the plan and closing the appointment.



# **FAQS - MASTER DISTRIBUTOR**

# TOOLS & SUPPORT

### What tools do I get after appointment?

You get your distributor login, dashboard access, training material, QR tools, and support contact numbers.

### Where can I find the brochure and videos?

All resources are provided via WhatsApp or download links upon onboarding.

### Can I track my appointments and income?

Yes, everything is tracked on your distributor dashboard.

# Who do I contact for help?

You will have access to an official support WhatsApp number and email support.

### How fast can I start earning?

You can start earning from Day 1 by calling leads, closing appointments, and onboarding retailers.



# NOTE

To maintain the quality and effectiveness of our plans, all distributor will go through a review and approval process before final confirmation.

This process helps us ensure that each distributor is fully prepared to take responsibilities, including retailer communication, training, and performance support.

We kindly request interested distributors to complete the required evaluation before the plan is activated. This step is essential to ensure that our retailers receive the guidance and support they deserve.

# Thank You

Call: 0120-6866770

